2011 Year End Budget Report Parks & Recreation Commission December 5, 2011

City of Clayton Vision 2013

- In 2008, the city introduced *Vision 2013: Building a Bright Future*, an ambitious vision that set strategies for enhancing Clayton's leadership status in the region. Using guiding principles from the original document, the new *Vision 2013* sets even higher standards for performance and refines the process for achieving its goals.
- Guiding Principle IV: Recreation and Culture:
 We will evaluate facilities and offerings to expand appeal to and participation by all citizens, including multigenerational groups with diverse interests and abilities. Clayton residents place great value on community amenities that provide a wide array of recreational and cultural activities for residents and workers.

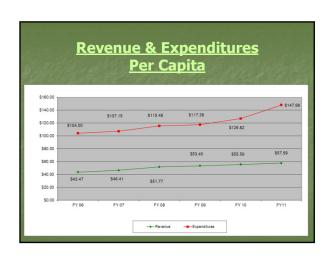
Goal: Encourage widespread participation in a variety of recreational and cultural activities, which are accessible to all community members.

Performance Scorecard Measures

	FY08	FY09	FY10	FY11 Goal	FY11 Actual
Percentage of residents ranking overall satisfaction with parks and recreation services as good or better	96%	97%	94%	95%	92%
Percentage of households with one or more recreation pass holders	N/A	28.47%	29.70%	30%	30.33%
Total annual program participants	21,076	21,742	21,137	21,500	23,347
Cost per program participant	\$43.96	\$40.01	\$35.75	\$35.00	\$34.36
Total recreation facility attendance	N/A	607,567	652,938	665,900	638,649
Acres properly maintained per 1,000 acres	N/A	81.25%	81.56%	82%	82.42%
Cost or park maintenance per acre maintained	\$8,567	\$8,639	\$9,239	\$9,000	\$10,371



				ecreation Review
	FY10 Actual	FY11 Estimated Budget	FY11 Actual	Notes
Revenues	\$885,850	\$887,300	\$917,721	4% increase over FY11 Estimated Budget primarily the result of increased revenue at Shaw Park Aquatic Center.
Expenditures	\$2,020,139	\$2,358,037	\$2,357,059	FY11 Actual Budget slightly under budget from FY11 Estimated Budget. Increase from FY10 due to the movement of on-going maintenance and projects that did not meet new CIP definition from Capital into Operating Budget.

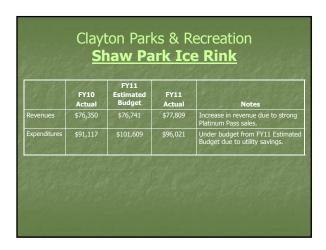


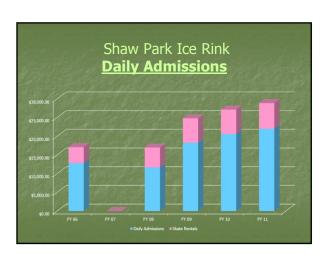


		<u>Admir</u>		lecreation <u>tion</u>
	FY10 Actual	FY11 Estimated Budget	FY11 Actual	Notes
Revenues	\$49,970	\$76,491	\$75,990	Increase in revenue due to lease payments from St. Louis Artists' Guild.
Expenditures	\$558,671	\$743,854	\$743,008	Increase in expenditures from FY10 due to Full-Time staff merit increases and benefits; also movement of CRSWC contribution from Capital into Operating Budget.

900 m	<u>Shaw</u>	<u>Park</u>	<u>Aquat</u>	<u>cic Center</u>
	FY10 Actual	FY11 Estimated Budget	FY11 Actual	Notes
Revenues	\$339,803	\$307,586	\$345,258	Increase in revenue from FY11 Estimated Budget and FY10 Actua due to increase in season pass sales.
Expenditures	\$257,981	\$236,326	\$241,270	Over budget from FY11 estimated due to unplanned air conditioning compressor repairs and need for additional chemicals and supplies due to increased usage.







Clayton Parks & Recreation Historic Martin Franklin Hanley House FY10 Actual Revenues \$3,971 \$10,720 \$4,775 Increase in revenue from visitors; below estimated budget because reimbursement for Day Book Restoration was allocated in another budget line (grant funds). Expenditures \$8,930 \$24,722 \$19,552 Increase in expenditures over FY10 due to the costs associated with conservation and digitization of Day Book. Below estimation due to savings in supplies and utilities.

Clayton Parks & Recreation Shaw Park Tennis Center FY10 FY11 Estimated Budget Actual Notes Revenues \$52,394 \$57,351 \$43,802 Revenue continues to decrease across the board. Reconstruction of the courts as well as new programming being developed by staff to reverse trend. Expenditures \$50,038 \$45,423 \$33,479 Expenditures under budget to help offset the revenue shortage.

	FY10 Actual	FY11 Estimated Budget	FY11 Actual	Notes
Revenues	\$217,391	\$217,076	\$231,323	6% increase from FY11 Estimated Budget due to stronger than anticipated participation in both the youth and adult sports leagues.
Expenditures	\$121,059	\$125,839	\$117,216	Under budget due to lower than anticipated expenditures for contractual summer camps.



Clayton Parks & Recreation Fitness FY10 Estimated Budget Actual FY11 Actual Notes Revenues \$76,974 \$67,175 \$72,129 All revenue and expenditures are related to boot camp program. Expenditures \$49,482 \$54,862 \$58,236 Increase in expenditures directly related to increase in revenue from Boot Camp.

	FY10 Actual	FY11 Estimated Budget	FY11 Actual	Notes
Expenditures	\$818,235	\$960,577	\$985,323	Increase in expenditures directly related to the movement of small maintenance and capital projects into the General Fund. Over estimated budget due to increased use of seasonal staff as well as utilities.

Clayton Parks & Recreation Concessions FY11 FY10 Actual Revenue \$68,997 \$74,160 \$66,634 Concessions continue to perform consistently; revenue and expenditure \$64,625 \$64,825 \$62,951 Expenditure \$64,625 \$64,825 \$62,951



	Estimated Budget	FY11 Actual	Notes
xpenditure	\$2,317,027	\$2,254,230	Under estimated budget due to delay of Park Signage and Oak Knoll Parking Lot projects.





